



Corporate Profile



Since 1980

*Serving regional aviation, and through it,
the people and businesses of regional Australia*



RAAA

The Regional Aviation Association of Australia (RAAA) was formed in 1980 to support its members by working with Government, the regulatory authorities and the Community. The RAAA Charter is to promote the maintenance of a safe and viable regional aviation industry.

Over four million Australians rely on regional aviation services. Without these services the social and economic wellbeing of regional and remote communities and many regional industries would be at risk.

The RAAA has approximately 40 Ordinary Members (AOC holders) and 60 Associate/Affiliate Members. Our members directly employ over 10,500 Australians, many in regional areas. On an annual basis RAAA members jointly turnover more than \$1.5b, carry well in excess of two million passengers and move over 23 million kilograms of freight.

RAAA members operate in all states and territories and include airlines, freight operators, airports, engine and airframe manufacturers, flight training companies including Universities, finance and insurance companies and government entities.

Many of the RAAA members operate successful and growing businesses providing employment and economic sustainability within regional areas. A full list of members with profiles highlighting their operations is available on our website - www.raaa.com.au.

The RAAA argues strongly that regional aviation is a vital part of Australia's national infrastructure and aviation policy should be developed alongside policies supporting national quality education, health, telecommunications and rail/road/ port systems.

RAAA members are keen to partner with government to ensure that regional communities have access to cost effective and efficient aviation services to reinforce the economic and social development of these communities.

The RAAA supports the growth of a healthy market-based regional aviation industry. It is argued though that a market based only approach will not deliver a minimum standard of aviation services and infrastructure to a significant proportion of Australia's dispersed regional and remote communities. In these instances, a partnership between government and regional aviation should be developed to ensure that a range of minimum services are delivered.

One of the ways the RAAA actively pursues these aims is by participating in government and regulatory authority policy formulation to ensure members gain input into policies and decisions that may affect the flying, maintenance and commercial operations of their business.

RAAA Objective

The RAAA's Objective is to support its members to promote the maintenance of a safe and viable regional aviation industry. To meet this goal the RAAA:

1. Represents and communicates on behalf of the regional aviation industry and its members to government at the Federal, State and local levels and their agencies;
2. Contributes to government and regulatory authority policy processes and a formulation to enable its members to have input into policies and decisions that may affect their businesses;
3. Promotes and maintains a high public profile in the community so that regional aviation gains greater recognition by the community for the valuable role it plays in regional and remote Australia with particular emphasis on informing the public on issues relating to operational safety, operational efficiency, financial viability and dedication to serving regional and remote parts of Australia;
4. Initiates, manages and participates in events that promote and support aviation or that provides exposure for regional aviation in Australia;
5. Facilitates assembly, dissemination and exchange of technical and other relevant information to RAAA members; and
6. Provides a forum for formal and informal professional development and information sharing.

The RAAA provides wide representation for the regional aviation industry by direct lobbying of Ministers and senior officials, through parliamentary submissions, personal contact and by ongoing active participation in several consultative forums.

RAAA Executive

Chairman – Malcolm Sharp



Malcolm Sharp became the Chair of the RAAA in November 2020. Mal has been a long-time member of the RAAA and has been a Board member for a number of years. Mal brings an immense depth of aviation business experience through his airline Sharp Airlines.

Mal commenced work for the Wimmera Aeroclub as a Flight Instructor conducting training at Hamilton, Horsham, Nhill, Naracoorte and Portland. In August 1990 with the help of two Hamilton businessmen, Sharp Aviation Pty Ltd commenced operations.

Today Sharp Airlines employs over 100 employees, operates in 6 States and carried in excess of 100,000 passengers and 1 million kilograms of freight in 2019 in FIFO Mining, Freight and Airline operations. Currently Sharp Airlines operates a fleet of 22 Metroliner and Cessna 441 Turboprop Aircraft.

Malcolm is the Non-executive Chairman of the Regional Aviation Association of Australia (RAAA) and was Chairman of the Technical Working Group (TWG) for 5 years. In July 2020 Malcolm was asked to join CASA's Aviation Safety Advisory Panel (ASAP) for a 2-year appointment. His qualifications and experience include ATPL, Head of Flight Operations, Approved Testing Officer and Head of Training and Checking. He also currently holds the position of Accountable Manager for the Airlines Part 145 Engineering Division. Malcolm has over 37 years and 17,000 hours of flying experience in commercial operations, including Regional Airlines, Corporate and General Aviation.

CEO – Steven Campbell



Steve joined the RAAA as CEO in January 2021, coming from a number of important government roles but as importantly, 25 years as a pilot. Steve brings to the RAAA an incredible background to the workings of Federal government with roles at CASA, Airservices Australia, Department of Infrastructure & Regional Development and as Senior Aviation Adviser to former Minister for Transport, Darren Chester and recently the Deputy Prime Minister.

This wealth of government experience caps off his aviation experience from flying in GA as a Chief Flying Instructor/Chief

Pilot at Tyabb in Victoria, Chief Pilot for Air Frontier in Darwin, Senior base pilot/Training Captain for Air North in Alice Springs, pilot with Kendell Airlines flying the Metro 23 and SAAB340. Steve then went overseas and flew with Cathay Pacific, initially on the B747-400 then 12 years on the B777 finishing as a Check and Training Captain on that aircraft.

Steve has a thorough understanding of aviation issues in this country and has that insight in to how government deals with our industry. Steve can cut through the noise for us and advocate on important issues directly with senior government officials.

RAAA Board

Our Board is made up of a broad range of aviation experiences and sectors. This is very deliberate to ensure that the RAAA is representative of our membership base. When needed, sub-committees are formed to tackle issues as they arise. A number of Technical Working Groups or TWGs are also a key component of our activity, we welcome all our members to participate in these groups.

Vice Chair and TWG Chair – Mark Wardrop – Chartair

Vice Chair and TWG Vice Chair – Adrienne Fleming – Tristar Aviation

Finance & Administration Committee Chair – Daniel Bowden – Airnorth

Convention Committee Chair – Stewart Tully – Alliance Airlines

Association Members Chair – Greg Atkin – Viva Energy

Director – Jim Davis – Regional Express (Rex)

Convention Committee Vice Chair – Carl Jepsen – GAM Group

Associate Members Vice Chair – Neville Evans – Jet Aviation

Vice Chair Finance & Administration Committee – Michael McConachy – Aviair

Convention Committee Vice Chair – Leif Mawson – Aviation Australia

Only by industry, Government at all levels, and the community working together will the continuing decline in regional aviation services be reversed. This should subsequently assist regional and remote communities to prosper.

RAAA Administration

The RAAA is managed by a Board elected by Ordinary and Associate Members each year at the Annual General Meeting. Under the Constitution, the Board consists of:

- A. a simple majority of Ordinary Members, and
- B. a minimum of two Associate Members.

The Board appoints a CEO/Company Secretary to administer the day to day operations of the Association. This position is currently held by Mr. Steven Campbell.

Member Categories

The RAAA is the only organisation representing all sectors associated with regional aviation in Australia. This includes airlines, charter operators, aeromedical operations, airfreight operators, flying schools, airports, maintenance organisations, training organisations, engine and airframe manufacturers, insurers and financiers.

Under the RAAA Constitution membership of the Association is broken into the following categories:

1. **Ordinary Membership** is open to all organisations that hold an Air Operators Certificate (AOC);
2. **Associate Membership** is open to all organisations, other than AOC holders, with demonstrated involvement in the regional aviation industry;
3. **Affiliate Membership** is open to all organisations, other than AOC holders and Associate Members, who nevertheless participate on a continuing basis directly or indirectly in or with the Australian aviation industry (whether they participate at the regional level or at a different level) and who in the opinion of the Board will contribute to the goals of the Association;
4. **Honorary Members are** Individuals who are nominated for Honorary Membership of the RAAA by the Members at a General Meeting of the Association. Under the RAAA Constitution, there can only be a maximum of seven Honorary Members at any time.

To become a member complete the application form, or go to our website - www.raaa.com.au - and complete the online form. Under the RAAA Constitution all applications for membership must be approved by the RAAA Board.

Benefits of Joining

The RAAA has proven to be a very effective voice of and advocate for regional aviation. Membership of the RAAA not only allows members to utilise the Association in this way, but it also provides the vehicle for substantial networking and exchange of information with industry colleagues.

Being a member of an industry association such as the RAAA is an indication to others that you take your industry, and by extension your profession, seriously. It says you:

1. care about the future of your industry
2. value continuing professional development
3. are actively involved in issues affecting the industry.

Other benefits include:

4. Advocacy on behalf of members on national and local aviation issues
5. Ability to provide input into joint submissions (input is confidential and always de-identified to provide you the opportunity to comment anonymously)
6. Attend regular Technical Working Group (TWG) meetings to discuss issues affecting our industry. These meetings generally incorporate a dinner to give members and their guests a chance to network in a less formal environment
7. Contribute/participate on government/industry working groups as an industry expert
8. Receive regular industry updates and invitations to comment on a wide range of issues and are encouraged to participate fully in the Association's activities. We are strongly committed to ensuring relevance of information for all categories of Members so to add value to their membership of the Association.
9. Additional exposure to other members through inclusion in the Members Directory, RAAA Newsletter and the RAAA web site.
10. RAAA Membership provides the following convention benefits:
 - » Discount Registration Fees for the RAAA Convention;
 - » Discount on Trade Site Hire for the RAAA Convention;
 - » Priority placement of limited spaces at the Convention Trade Exhibition

The RAAA provides upon request, and generally at no cost to the member, an advocacy service whereby it acts on behalf of a member in relation to regulations generally or specific operational matters.

The Regional Aviation Association of Australia Ltd

A.C.N. 008 568 054 A.B.N. 23 008 568 054



Membership Application *(Effective from 1 July 2020 – 30 June 2021)*

Organisation Name: _____

Contact Person: _____ Position: _____

Company Director(s): _____

ABN/ACN: _____

Address: _____

City: _____ State: _____ Postcode: _____

Country: _____

Telephone: _____ Mobile: _____

Email: _____ Website: _____

Membership Fees (incl. GST)

Please indicate which level your organisation will be paying:

Ordinary Membership (AOC Holders):

Turnover up to \$1m, or not for profit:	\$1,722
Turnover \$1m to \$5m	\$4,307
Turnover \$5m to \$10m	\$7,262
Turnover \$10m to \$20m	\$8,947
Turnover over \$20m	\$10,654

Associate Membership (Industry Suppliers):

Turnover up to \$1m, or not for profit:	\$1,722
Turnover over \$1m	\$4,245

Affiliate Membership:

(Organisations not AOC Holder or Industry Supplier) \$2,213

Payment Options

There are three options available for payment, please indicate your preferred option (you can change your option next time you renew your membership)

- Annual** (single one-off payment per year, pro-rated from the date of acceptance)
- Quarterly** (payable every quarter, pro-rated from the date of acceptance)
- Monthly** (direct debit only)

Email address for invoicing: _____

We understand that on acceptance of our application by the Board of Directors and subsequent payment of fees due, we will be provided with a copy of the Association's Constitution, newsletters, and minutes normally distributed to members and be welcome to attend all Association Member's meetings as arranged by the CEO and Board of Directors.

Signature _____ Date: ____/____/____

Please return (email preferred) to RAAA:
administration@raaa.com.au | Unit 3, 10 Kennedy St, Kingston ACT 2604, Australia

RAAA Membership Benefits

- All members receive regular industry updates and invitations to comment on a wide range of issues and are encouraged to participate fully in the Association's activities. We are strongly committed to ensuring relevance of information for all categories of members so to add value to their membership of the Association.
- The RAAA Technical Working Group (TWG) meets regularly so RAAA members can get together to discuss the issues affecting our industry. The meetings generally incorporate a networking session to give members a chance to get together to talk in a less formal environment. All RAAA members are strongly encouraged to participate in the TWG. Please see the member calendar on our website for meeting dates for the current year.
- Technical sub-groups are established as and when required. Members can get together to discuss the issues affecting the key area.
- Members are invited to keep other members updated about their operations by use of the RAAA quarterly newsletter. Members can also provide technical articles for inclusion in the newsletter.
- All members are included in the Members Directory. This provides an easy to read listing by category enabling you to be found easily by other members.
- All members receive a profile on the RAAA website. The detail maintained in the profile is at the members discretion.
- All members are invited to attend the RAAA Convention – the ultimate annual networking event for anyone involved with regional aviation. The Convention includes a Trade Exhibition, Gala Dinner and feature talks and discussions by international and Australian experts on the latest issues affecting the industry.

RAAA Membership provides the following convention benefits:

- Discount registration fees for the RAAA Convention;
- Discount on Trade site hire for the RAAA Convention;
- Priority placement of limited spaces at the Convention Trade Exhibition.

With RAAA Board permission, the RAAA provides upon request and generally at no cost to member, an advocacy service whereby it acts on behalf of a member in relation to issues involving Government regulations and charges, airport charges and issues, training and general aviation issues.

Why Should I Join

The RAAA has proven to be a very effective voice of and advocate for regional aviation. Membership of the RAAA not only allows member to utilise the Association in this way but it also provides the vehicle for substantial networking and exchange of information with industry colleagues.

The RAAA is the only organisation representing all sectors associated with regional aviation in Australia. This includes airlines, charter operators, aeromedical operations, airfreight operators, flying schools, airports, maintenance organisations, training organisations, engine and airframe manufacturers, insurers, financiers, just to name a few.

Being a member of an industry association such as the RAAA is an indication to others that you take your industry, and by extension your profession, seriously. It says you:

- Care about the future of your industry
- Value continuing professional development
- Are actively involved in issues affecting the industry.

For many RAAA members the key to belonging to the Association is the networking opportunities available. Not only does it provide the opportunity to meet individuals who share a common interest, but it can spark the beginning of new friendships.

Some other benefits include:

- Advocacy on national and individual aviation issues
- The ability to participate in RAAA technical workshops and subgroups
- The ability to provide input into joint submission (input is confidential and always de-identified to provide you the opportunity to comment anonymously)
- The ability to attend the RAAA Annual Convention at reduced rates
- Personalised organisational information on the RAAA website
- Inclusion in the RAAA Members Directory
- The ability to submit information for the RAAA Newsletter
- Contributing/participating on government/industry working groups as an industry expert.

