



# RAAA REGIONAL ROADSHOW SERIES

PROSPECTUS AND DRAFT PROGRAM



As you may be aware, we are unable to host our annual convention 2020 due to COVID-19. The RAAA annual convention takes about 12 months to organise and therefore we can't even begin preparations until all restrictions have been lifted.

Instead we are hosting a series of Regional Roadshows, combining some aspects of the convention and some aspects of our Technical Working Groups. This provides an opportunity to network with other members and friends in each State and to hear from some of the regulators about the latest developments and issues affecting our industry.

Our launch event will be Mildura on 3 and 4 September. Mildura airport are working with the Mildura council promotion arm and Regional Development Mildura in attracting sponsorships. Other locations under consideration include Dubbo in early October, Toowoomba in early November (in conjunction with our AGM), Townsville, Darwin, Perth and Alice Springs in the first half of 2021.

The format will be a series of presentations / workshops on a Thursday afternoon and Friday morning, with a breakfast session for high school students to gain an understanding about the careers available in the local aviation industry. Students will hear from industry experts ranging from airport management, aircraft maintenance and flying career pathways. The Roadshow will close with a finger food lunch on Friday.

In summary;

- Attendance is \$50 for Thursday, \$60 for the evening meal and \$50 for Friday. Or take advantage of the \$120 all-inclusive package.
- You are invited to take a glance at the draft program and suggest a couple of presentations/workshops that would be of relevance and benefit to you in your local operating environment.

## Roadshow Series Sponsorship Opportunities

By sponsoring the RAAA Roadshow Series you will receive all sponsorship benefits listed in your sponsorship category for all locations in this series.

### Diamond Sponsor

Verbal acknowledgement at official opening each day as the Diamond sponsor of the Roadshow(s).

Exclusive opening speaking slot at each RAAA Roadshow event.

Complimentary attendance for up to six attendees at all activities at each roadshow.

Logo on sponsor signage throughout the roadshow venues

Full page advertisement in the e-program

Acknowledgement on the RAAA Road Show website page with sponsor logo and link to the sponsor website.

### Platinum Sponsors

\$25,000 including GST

Verbal acknowledgement at official opening each day as a Platinum sponsor of the Roadshow(s).

Complimentary attendance at all events for up to five attendees.

Logo on registration webpage

Half page advertisement in the e-program

### Gold Sponsors

\$12,000 including GST

Verbal acknowledgement at official opening each day as a Gold sponsor of the Roadshow(s).

Complimentary attendance at all events for up to four attendees.

Logo on registration webpage

One third page advertisement in the e-program

### Bronze Sponsors

\$6,000 including GST – May be jointly made up of two or more sponsors with a total combined contribution of \$6,000. This sponsorship may include the meeting venue, the dinner venue and/or catering.

Verbal acknowledgement at official opening each day as a Bronze sponsor of the Roadshow(s).

Complimentary attendance at all events for up to two attendees.

Logo on display at the meeting venue or dinner venue.

One third page advertisement in the e-program.

## Roadshow Series Sponsorship Opportunities

Evening Meal Sponsor	\$12,000 or \$2,000 per event
Coffee Sponsor	\$3,000 <b>SOLD</b>
Transport Sponsor	POA
Next Gen Breakfast Sponsor	\$3,000
Thursday Afternoon Tea Sponsor	\$2,000
Friday Morning Tea Sponsor	\$2,000
Thursday Lunch Sponsor	\$3,000
Friday Lunch Sponsor	\$3,000
Venue Sponsor	POA

Please call the RAAA office on 02 6162 0305 for more details.



The Australian International Airshow and Aerospace & Defence Exposition (AVALON) is a global business event, attracting senior civil aviation, air transport, aerospace and defence industry, military and government decision-makers from around the world.

Delivered by the Australian not-for-profit AMDA Foundation Limited, Avalon is a platform for engagement within the aviation, aerospace and defence community, including the research, academic and government agencies that support and develop industry and capability. The 2019 event included 698 participating companies, 161 official industry and government delegations and 38,952 trade and industry attendances.

# PROGRAM

THURSDAY	SPEAKER	TIME
Meet and Greet and Lunch		12:00 - 13:00
Welcome/Intro	Mike Higgins, RAAA CEO	13:00 - 13:30
Sponsor/Host Introductions	Ken Keech, AMDA Foundation Limited	
COVID Recovery update/Lessons Learnt	Dept of Infrastructure	13:30 - 14:00
Cyber Security	Telstra	14:00 - 14:30
Fast Forward 12 month: Where will aviation be in 2021 and beyond	Matthew Findlay, Ailevon Pacific Aviation Consulting	14:30 - 15:00
Afternoon Tea		15:00 - 15:30
Workshop A: *Local Hot Topic or		15:30 - 16:30
Workshop B: Part 135/135M	CASA	
Networking/Free time		16:30 - 17:30
Paddle Steamer dinner, Murray River		18:00 - 22:00
FRIDAY	SPEAKER	TIME
Next Gen Breakfast	TBA	08:00 - 09:00
Regional airlines and airports post Covid-19 An alternative model for airport ownership providing win-win outcomes	Greg Fordham	09:00 - 09:30
Industry Insurance Update	Julian Fraser, QBE	09:30 - 10:00
Morning Tea		10:00 - 10:30
CAR30 Future or *Local Hot Topic	CASA	10:30 - 11:30
Flight Training Organisations	Maddy Johnson, MFS	11:30 - 12:00

\*Local Hot topic - Presentation/workshop as per local attendees request upon registration

AUSTRALIAN INTERNATIONAL AIRSHOW AND AEROSPACE & DEFENCE EXPOSITION

# AVALON 2021

23 - 28 NOVEMBER 2021 AVALON AIRPORT GEELONG AUSTRALIA

100 YEARS OF THE  
ROYAL AUSTRALIAN AIR FORCE  
1921 - 2021

[www.airshow.com.au](http://www.airshow.com.au)

The Australian International Airshow and Aerospace & Defence Exposition is a global business event, attracting senior civil aviation, air transport, aerospace and defence industry, military and government decision-makers from around the world.

AVALON 2021 is strongly supported by the Royal Australian Air Force (RAAF), Airservices Australia, the Civil Aviation Safety Authority, Defence's Capability Acquisition and Sustainment Group, the Defence Science and Technology Group and the Departments of Industry, Innovation & Science and of Infrastructure & Regional Development.

As AVALON 2021 will be a cornerstone event of the Royal Australian Air Force's Centenary Year, the RAAF will invite Air Chiefs and Air Force leaders from throughout the Indo-Asia-Pacific region and around the world to participate. In 2019, 24 Air Chiefs and Air Force leaders participated - many at Chief of Air Force, Deputy Chief of Air Force or Force Commander level.

With the support of other Australian Government agencies and a range of civil industry stakeholders, invitations are also being extended to international leaders in defence equipment acquisition, civil air transport, air traffic control, general aviation, commercial aviation and aerospace technology across the globe, with particular emphasis on the Asian and Indo-Pacific regions.

AVALON 2021 will again feature an extensive delegations management system designed to help exhibitors and delegations to connect and coordinate business engagement.

International Aerospace Industry Supply Chain Seminars will also provide platforms for companies to engage with potential partners, suppliers and customers from other nations and to identify common challenges, opportunities and solutions. Around 36 conferences, seminars and symposia were held in conjunction with AVALON 2019 to provide supplementary forums for the exchange of ideas, networking and engagement.

AVALON 2021 will be the "essential business connection". But what is more, it will also be the international industry exposition where "business is combined with pleasure"!

The spectacular flying displays, for which Avalon is internationally renowned, are again being designed to maximise enjoyment for trade show participants. They will provide a colourful backdrop to corporate hospitality and business networking, but at the same time will be structured to minimise interruption to conferences, seminars and business meetings.

At the Australian International Airshow and Aerospace & Defence Exposition, doing business is always a pleasure - that is the "Avalon Distinction" and the "Avalon Advantage".

The business of AVALON 2021 is to do business!



**Australian Government**

**Civil Aviation Safety Authority**





# AVIATION TRADER

YOUR COMPLETE AVIATION MARKETPLACE



**VIVA**  
Energy Australia



airservices