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RAAA and AMDA team up to strengthen Regional Aviation

The Regional Aviation Association of Australia (RAAA) and Avalon Airshow organiser AMDA Foundation Limited are proud to announce their partnership deal signed today which will see a number of regional aviation roadshow events across Australia and a regional aviation showcase at the Avalon Airshow in March 2023.

The deal will see AMDA Foundation sponsoring a number of roadshow events conducted by the RAAA at locations such as Perth, Cairns, Darwin and Toowoomba. The RAAA held two very successful events earlier in 2021 in Mildura and Dubbo before Covid restrictions resulted in the remainder being postponed. The RAAA will also be announced as a sponsor for the Avalon Airshow in March 2023, one of the southern hemisphere's largest aviation events, which will also include a regional aviation showcase.

RAAA CEO Steven Campbell welcomed the deal saying it will be a great collaboration between the RAAA and AMDA to highlight the value of regional aviation in Australia.

"Our regional roadshows were introduced to replace our annual convention over the last couple of years due to Covid, but they have proved to be very popular with our members," Mr Campbell said.

"AMDA have seen the potential with the increase in regional aviation importance in this country and our membership base is very strong and includes most of Australia's leading aviation companies."

"Teaming up with AMDA will be a win-win, as the Avalon Airshow will be an excellent opportunity to raise the profile of regional aviation in Australia and its importance to connectivity for regional communities."

"The RAAA will return to holding a convention in late 2023 and will be working with AMDA on the details over the next few months," Mr Campbell said.

RAAA Chairman Malcolm Sharp also welcomed the deal stating that AMDA and the RAAA have had a valued partnership for a number of years and both organisations together will raise the profile of regional aviation and the work of the RAAA.

"AMDA have incredible experience with holding aviation events and we believe that working together will bring valued synergies for regional aviation, Mr Sharp said.

"The Avalon Airshow is a major aviation event and the RAAA are especially honoured to be amongst the sponsors and we look forward to showcasing RAAA members at the next airshow in March 2023."

AMDA Foundation CEO Ian Honnery said the partnership with the RAAA reflected AMDA's commitment to supporting Australian aviation.

"AMDA is actively involved in promotion of Australia's aviation industry, through our own activities such as the Avalon Airshow and RotorTech Helicopter and Unmanned Flight Exposition, and through support for the activities of organisations such as the RAAA," Mr Honnery said.

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“The RAAA has long been an active and effective voice for Australia’s regional operators. AMDA is proud to support the association and the industry as a whole, which plays such an important role in Australia’s economy and, just as importantly, in ensuring our regional communities are connected to each other, to fellow Australians and to the world.”

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About the Regional Aviation Association of Australian – www.raaa.com.au

The RAAA represents aviation across Australia. It has over 100 members and its Air Operator Certificate (AOC) holding members directly employ over 2,500 Australians, many in regional areas. On an annual basis, the RAAA’s AOC members jointly turn over more than \$1.5 billion, carry well in excess of 2 million passengers and move over 23 million kilograms of freight. Our Regional Airport members also provide and manage critical infrastructure across Australia. www.raaa.com.au

About AMDA Foundation Limited – www.amda.com.au

AMDA Foundation Limited is an Australian not-for-profit corporation established to promote the development of aviation and Australia’s industrial, manufacturing and information/communications technology resources in the fields of aviation, aerospace, maritime, defence and security.

It achieves these goals by delivering Australia’s most prominent and respected world-class biennial industry expositions as platforms for interaction between industry, defence, government and academia. These include the Australian International Airshow and Aerospace & Defence Exposition (AVALON) (www.airshow.com.au) and the ROTORTECH Helicopter and Unmanned Flight Exposition (www.rotortech.com.au)



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